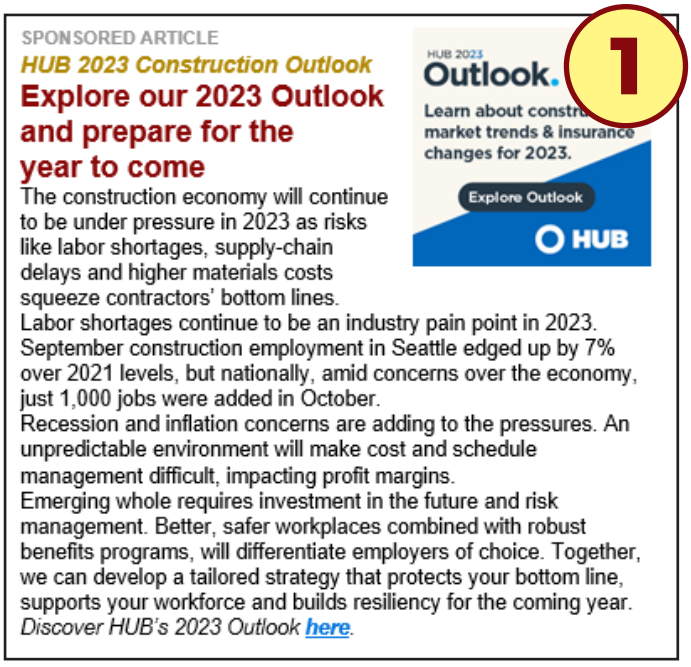
AGC WASHINGTON CHAPTER
THE CONSTRUCTION ASSOCIATION

Sponsorship & Advertising Opportunities

REV 4.24



1. SPONSORED NEWSLETTER ARTICLES

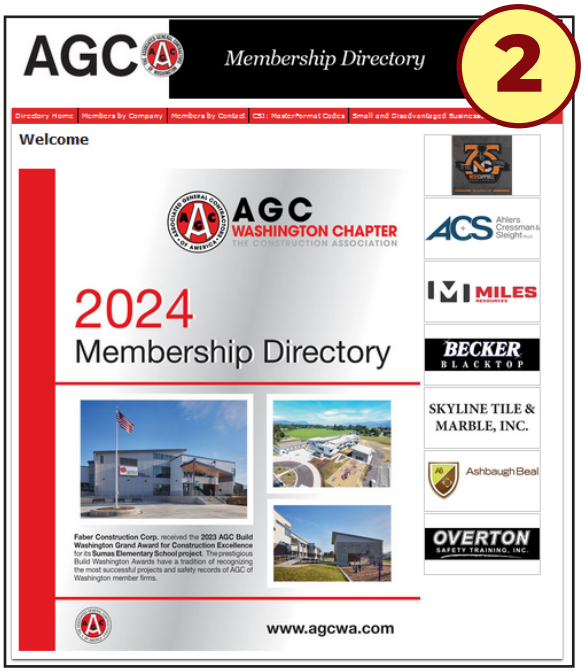
Place an article about your service, event or new product offering in the AGCW newsletter(s) of your choice. One article per issue at $250 per placement. Word count should not exceed 130 words and we can hyperlink text to the URL of your choice. Articles can also include a hyperlinked image with a minimum of 170W×105T pixels at 96 dpi. *View the latest AGCW newsletters at www.agcwa.com to see examples.*

2. MEMBER DIRECTORY ADS

All AGC member firms receive a printed version of our membership directory each year, with an on-line version also viewable from the AGCW website. Ads are available in a variety of sizes and placements. *For more information, contact Membership Director Stacy Mullane at smullane@agcwa.com.*

3. NEWSLETTER LOGO ADS

AGCW regularly sends e-newsletters to members by district as well as through the chapter-wide *AGC WORKS* e-newsletter. Place your hyperlinked company logo or other image of your choice in any or all AGCW newsletter(s). Rates vary per newsletter and are listed on our Sponsorship & Advertising page. Images should not exceed 220Wx80T (pixels) at a minimum of 96 dpi, and be in PNG or JPG format.



4: WEBSITE ADS

Our website's home page provides excellent exposure across our membership and throughout the industry as well. Ads are $300 per month in six-month durations, pending availability, and are linked to the URL of your choice. Optimum image sizes are 4.0" x 1.2" at 96 dpi.

Basic assistance with ad copywriting and imagery is available to all AGCW members. For questions or more information, email Marketing Director Sean Lewis at slewis@agcwa.com.